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# Tips with a Top 3 for Presenting Yourself Well at the Maker Days

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## Show clearly what's happening at your booth

Use posters, prints, or other visuals to make it obvious what your project is about. Hang them up high so they don't get hidden behind people standing in front of them.

2

## Explain your unique project

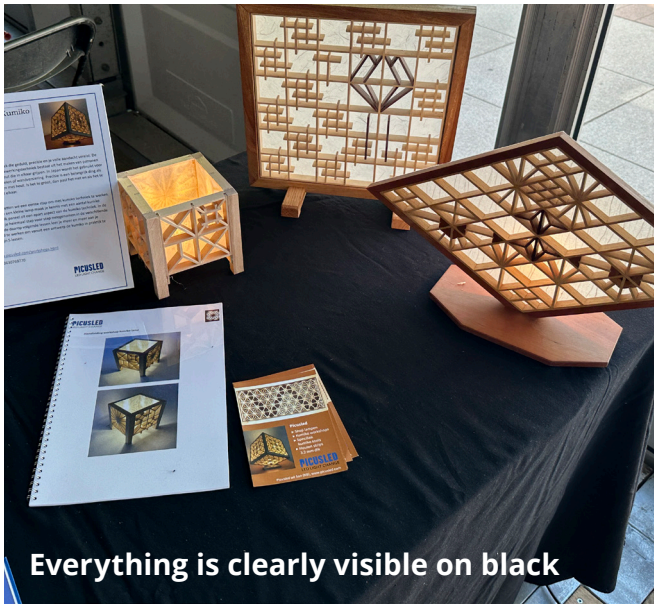
Tell your story with enthusiasm—short and sweet. Share why you came up with your idea, what you made, and what people can do with it.

3

## Make your audience excited and involved

Think about how your project, story, or demo can stick with people - so that they'll still remember it after Maker Days.

Information at a high level is clearly



Everything is clearly visible on black

4

## Dress up your booth

A simple (black) cloth on your table makes everything stand out nicely. Hide any clutter in boxes underneath. Colorful bunting will be provided - it's part of the Maker Days look and adds to the festive vibe!
Every project will also have a nameplate with the project name and maker - hang it up in your booth.

5

## Take photos of your booth

Photos are useful for your social media or other communications afterwards. Plus, they help you see how your booth looks from a visitor's perspective. Remember: clean (uncluttered) backgrounds work better, and info placed higher up is easier to spot.

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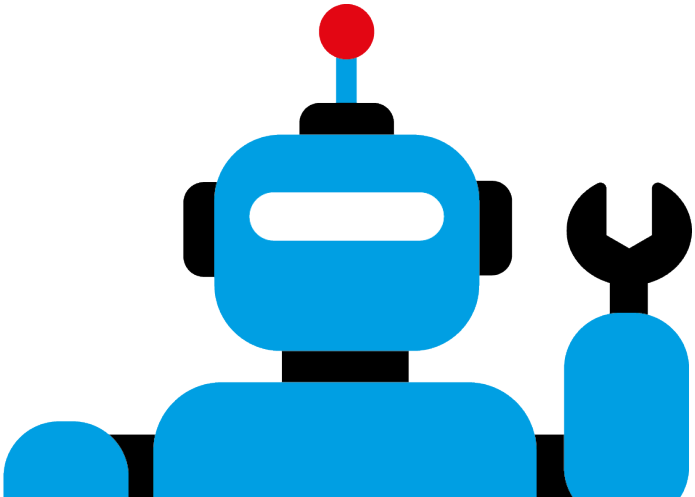
## Share your contact details

You'll probably meet people who are interesting for you and your project. Bring business cards, flyers, or slips of paper with your details - and make sure you have a way to collect visitors' info too.